

# Implementation Of SAP S/4 HANA For A Retail Giant

## BACKGROUND

- Established in the late 90's our client is a retail giant with a chain of stores and super markets
- A large frozen product wholesale importer and distributor with a large market share in industry it serves.
- The group has 30 distribution and storage centers throughout the region, most of which also function as retail stores.
- The company imports frozen and chilled products and distributes them to its own retail stores, subsidiaries wholesalers, retailers, large Super market, hypermarket, hotels and restaurants.



## Setting Up And Expanding Operations Exponentially

## CHALLENGES

- Information on real time Inventory levels not available
- No stock reporting, Manual reconciliation of stock, issues reported every month after physical counting
- Port-warehouse stock transfers ambiguous.
- Financial inaccuracies (AP and AR) in legacy Finance system
- No integration between procurement, sales and finance resulting in difficulties in pricing and margins

The **AIM** was to digitally streamline end-to-end process covering procurement, supply chain management, sales and finance using SAP S/4 HANA

## SOLUTIONS

-  Comprehensive SAP S/4 HANA solution implemented with focus on SD, MM, Warehouse management, FICO
-  Solution for Store layout Optimization and real time Inventory
-  Prevent stock outs through insights into Product availability and Sales.
-  Strengthen margins through real time price and order management
-  Transparency and Ease of usage throughout organization enabled by FIORI

## KEY BENEFITS

- 97 %**  
Improved Visibility to real time inventory levels
- 98 %**  
Increased transparency in Order to Delivery process enabling course corrections on the go
- 98 %**  
Lower inventory costs resulting in lower time inventory levels
- 95 %**  
Increased Transparency in order to deliver process allowing ad-hoc course corrections
- 95 %**  
Margins strengthened through real time price and order management
- 97 %**  
Improved AP and AR processes